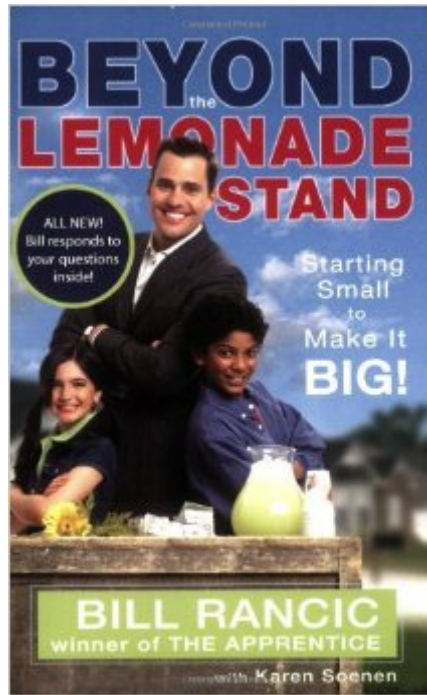


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# Beyond The Lemonade Stand



## Synopsis

Bill Rancic, winner of the smash-hit show *The Apprentice*, coaches kids on how to succeed in business while playing fair and sharing with those in need. The book includes ideas for kid businesses, Bill's stories from his own childhood, advice from other kid business tycoons, and much more. Bill has generously donated 100 percent of the royalties from *Beyond the Lemonade Stand* to children's charities.

## Book Information

Paperback: 176 pages

Publisher: Razorbill (September 7, 2006)

Language: English

ISBN-10: 1595141111

ISBN-13: 978-1595141118

Product Dimensions: 5 x 0.5 x 7.7 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #178,218 in Books (See Top 100 in Books) #70 in [Books > Children's Books > Education & Reference > Money & Saving](#) #233 in [Books > Children's Books > Education & Reference > Jobs & Careers](#)

Age Range: 8 - 12 years

Grade Level: 3 - 7

## Customer Reviews

Do you want to earn money, but don't know how? If so, *Beyond the Lemonade Stand* is the perfect book for you. This short book is by Bill Rancic, winner of *The Apprentice* TV show. The book is full of useful tips for "saleskids" such as: what is investing and how do you do it. There are stories about how Bill and other children made money. My favorite chapter was managing your money, because I learned new ways to save my money. One reason that I adored this book was because there are sections you can fill-in. The whole last chapter you can write down your appointments and clients. This book won't interest everyone, only kids who like non-fiction and enjoy making money (which I love to do). I think this book is a little expensive at \$15 (including shipping). I would pay about \$10 total for it. However, I really don't mind the price because 100% of the profit goes to children's charities. I treasure this book and recommend it to all "saleskids".

The tone of the book immediately got my attention as it begins with stories of children venturing into the business world. Each example includes a "Lessons Learned" and a "Think about This" summary. This book could easily be read aloud as the stories are quite engaging and easy for kids to relate to. After the stories hopefully spur some interest from your child, the book discusses twenty specific business ideas (each including pros and cons plus tips to get started). I was also pleased to see a section devoted to the business model itself so kids learn some thought is involved and one can't just become rich tomorrow. The book closes with a short section on what to do with your money which gives a quick overview of spending, investing, and charity options. Parents will need to look further if they wish to teach investing to children but I was pleased the subject was at least mentioned so children are exposed to the possibility. Since there are a few books out with business ideas for kids, I would say the uniqueness of this book is the stories. Reading stories that children can relate to and the "Lessons Learned" along with the "Think about This" summary following each will teach children by example. The examples make the book an entertaining read while educating children and hopefully motivating them to reach their own goals and dreams.

I got this book for my little cousin and just skimming the book I could tell it's a great book. I think great to teach kids about money when they are young. It's never too early. This day in age when kids are bombarded by ads telling them to buy things it's great to have a book out there that teaches them how they can make their own money even when they aren't able to have a real job yet. I wish I had read something like this when I was young.

It will be a good book to hang on to when my kids are older. It inspires a business mind at a young age. Interesting to read about his own childhood ventures. Something different for young minds to ponder.

My son, who just turned 9, loves this book. He is planning future jobs with all of the great suggestions in the book.

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Comfort Food from L.A.'s Favorite Modern Cafeteria The New Lawyer Survival Guide, Vol. 1: From Lemons to Lemonade in the New Legal Job Market The Bell Bandit (The Lemonade War Series) The Bell Bandit (The Lemonade War Series Book 3) Lemonade in Winter: A Book About Two Kids Counting Money The Lemonade Hurricane: A Story of Mindfulness and Meditation Creative Lettering and Beyond: Inspiring tips, techniques, and ideas for hand lettering your way to beautiful works of art (Creative...and Beyond) Beyond the Basics: Mosaics (Beyond the Basics (Sterling Publishing)) Creative Doodling & Beyond: Inspiring exercises, prompts, and projects for turning simple doodles into beautiful works of art (Creative...and Beyond) Once Beyond a Time - A troubled family, missing child, and a "house beyond time." United We Stand: Flying the American Flag Wait: A Bleeding Stars Stand-Alone Novel The Stand

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